

2018 Illinois AMVETS Convention—Sponsorship Levels

PLATINUM Title Sponsor \$2,500	GOLD 2 Available \$1,500	SILVER \$500	BRONZE \$250	FRIEND \$150	AMVET Family \$100 <i>Exclusively for AMVETS Posts & Subsidiaries No businesses please.</i>
<ul style="list-style-type: none"> ◆ Full page, back cover advertisement in program book ◆ Logo on all printed materials ◆ Banner displayed in meeting area ◆ Table sponsorship for 2 tables at meal function ◆ 4 tickets to meal function ◆ Logo & link to your website on www.ilamvets.org homepage for 8 weeks ◆ Logo & link to your website on www.ilamvets.org "Friends of AMVETS" page for the year ◆ Facebook mention on Illinois AMVETS page 1x/week for 8 weeks ◆ Recognition in Annual Report 	<ul style="list-style-type: none"> ◆ Full page, inside front or back cover advertisement in program book ◆ Logo on meal program ◆ 18x24 signage displayed in meeting area ◆ Table sponsorship at 1 meal function plus 4 tickets to the event ◆ Logo & link to your website www.ilamvets.org "Friends of AMVETS" page for the year ◆ Facebook mention on Illinois AMVETS page 2x/month for 8 weeks ◆ Recognition in Annual Report 	<ul style="list-style-type: none"> ◆ Full page advertisement in program book ◆ 12X18 shared signage (2 business per sign) displayed Hospitality Room ◆ Table sponsor at meal function ◆ Business name and link to website on www.ilamvets.org "Friends of AMVETS" page for the year ◆ Facebook mention on Illinois AMVETS page one time in the month of June ◆ Recognition in Annual Report 	<ul style="list-style-type: none"> ◆ 1/2 page advertisement in the program book ◆ 12x18 shared signage (4 businesses per sign) displayed in Hospitality Room ◆ Business name and link to website on www.ilamvets.org "Friends of AMVETS" page for the year ◆ Recognition in Annual Report 	<ul style="list-style-type: none"> ◆ Business name on Dedication page of program book, along with choice of 3 message options ◆ Business name on www.ilamvets.org "Friends of AMVETS" page for the year ◆ Recognition in the Annual Report 	<ul style="list-style-type: none"> ◆ 3.5"x2.25" Color advertisement in program book ◆ May upgrade to BRONZE or SILVER sponsorship levels for base price of \$100 plus 50% off listed sponsor price. (For example, BRONZE would be \$100 +\$125 = \$225) ◆ Recognition in the Annual Report

Illinois AMVETS
Veterans Serving Veterans



2200 South Sixth St.
Springfield, IL 62703
www.ilamvets.org

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Select Sponsorship	Sponsorship Type	Cost
SOLD OUT	Platinum —Title Sponsorship. Only 1 available.	\$2,500
	Gold —2 available. First come, first serve. Select your preference. ___ Inside front cover OR ___ Inside back cover	\$1,500
	Silver	\$500
	Bronze	\$250
	Friend—Choose one. (No artwork or business logos.) ___ We support the Illinois AMVETS. ___ Proudly supporting veterans! ___ In memory of [_____]. (Print name please)	\$150
	AMVETS-Only	\$100

Business Name: _____ Phone Number _____

Contact Person: _____ E-mail Address: _____

Address: _____ City, State, Zip: _____

Make checks payable to: Illinois AMVETS Service Foundation

Mail to: Illinois AMVETS
c/o Communications Director
2200 South Sixth St.
Springfield, IL 62703

Logos, Ad copy & questions: Ashley Murphy, Communications Dir.

Email: Ashley@ilamvets.org or call 217-528-4713.

Deadline: May 11th by 4 PM

Logos: Must be JPEG. **Ad Specs:** All advertisements must be submitted copy-ready. Digital copy is preferred (JPEG, PDF or INDD) Advertisements that are mailed in will be scanned digitally, and may suffer from lower resolution. Platinum & Gold sponsorships have limited availability.