

# 2019 Illinois AMVETS Convention—Sponsorship Levels

PLATINUM Title Sponsor \$2,500	GOLD 2 Available \$1,500	SILVER \$500	BRONZE \$250	FRIEND \$150	AMVET Family \$100 <i>Exclusively for AMVETS Posts &amp; Subsidiaries No businesses please.</i>
<ul style="list-style-type: none"> <li>◆ Full page, back cover advertisement in program book</li> <li>◆ Logo on all printed materials</li> <li>◆ Banner displayed meeting area</li> <li>◆ Table sponsorship for 2 tables at meal function</li> <li>◆ 4 tickets to meal function</li> <li>◆ Logo &amp; link to your website on <a href="http://www.ilamvets.org">www.ilamvets.org</a> homepage for 8 weeks</li> <li>◆ Logo &amp; link to your website on <a href="http://www.ilamvets.org">www.ilamvets.org</a> "Friends of AMVETS" page for 2019</li> <li>◆ Facebook mention on Illinois AMVETS page 1x/week for 8 weeks</li> <li>◆ Recognition in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>◆ Full page, inside front or back cover advertisement in program book</li> <li>◆ Logo on meal program</li> <li>◆ 18x24 signage displayed in meeting area</li> <li>◆ Table sponsorship at 1 meal function plus 4 tickets to the event</li> <li>◆ Logo &amp; link to your website <a href="http://www.ilamvets.org">www.ilamvets.org</a> "Friends of AMVETS" page for 2019</li> <li>◆ Facebook mention on Illinois AMVETS page 2x/month for 8 weeks</li> <li>◆ Recognition in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>◆ Full page advertisement in program book</li> <li>◆ 12X18 shared signage (2 business per sign) displayed Hospitality Room</li> <li>◆ Table sponsor at meal function</li> <li>◆ Business name and link to website on <a href="http://www.ilamvets.org">www.ilamvets.org</a> "Friends of AMVETS" page for 2019</li> <li>◆ Facebook mention on Illinois AMVETS page one time in the month of June</li> <li>◆ Recognition in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>◆ 1/2 page advertisement in the program book</li> <li>◆ 12x18 shared signage (4 businesses per sign) displayed in Hospitality Room</li> <li>◆ Business name and link to website on <a href="http://www.ilamvets.org">www.ilamvets.org</a> "Friends of AMVETS" page for 2019</li> <li>◆ Recognition in Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>◆ Business name on Dedication page of program book, along with choice of 3 message options</li> <li>◆ Business name on <a href="http://www.ilamvets.org">www.ilamvets.org</a> "Friends of AMVETS" page for 2019</li> <li>◆ Recognition in the Annual Report</li> </ul>	<ul style="list-style-type: none"> <li>◆ 3.5"x2.25" Color advertisement in program book</li> <li>◆ May upgrade to BRONZE or SILVER sponsorship levels for base price of \$100 plus 50% off listed sponsor price. (For example, BRONZE would be \$100 +\$125 = \$225)</li> <li>◆ Recognition in the Annual Report</li> </ul>

Illinois AMVETS  
*Veterans Serving Veterans*



2200 South Sixth St.  
Springfield, IL 62703  
[www.ilamvets.org](http://www.ilamvets.org)

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Select Sponsorship	Sponsorship Type	Cost
	Platinum —Title Sponsorship. Only 1 available.	\$2,500
	Gold —2 available. First come, first serve. Select your preference.	\$1,500
	Silver	\$500
	Bronze	\$250
	Friend—Choose one. (No artwork or business logos.) <input type="checkbox"/> We support the Illinois AMVETS. <input type="checkbox"/> Proudly supporting veterans! <input type="checkbox"/> In memory of [ _____ ]. (Print name please)	\$150
	AMVETS-Only	\$100

Business Name: \_\_\_\_\_ Phone Number \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

**Make checks payable to: Illinois AMVETS Service Foundation**

Mail to: Illinois AMVETS  
 c/o Communications Director  
 2200 South Sixth St.  
 Springfield, IL 62703

Logos, Ad copy & questions: Ashley Murphy, Communications Dir.

Email: [Ashley@ilamvets.org](mailto:Ashley@ilamvets.org) or call 217-528-4713.

**Deadline: May 10<sup>th</sup> by 4 PM**

**Logos:** Must be JPEG. **Ad Specs:** All advertisements must be submitted copy-ready. Digital copy is preferred (JPEG, PDF or INDD) Advertisements that are mailed in will be scanned digitally, and may suffer from lower resolution. Platinum & Gold sponsorships have limited availability.